



“I want to make money online”

I am writing this from my heart to let you know the real truth of what it took to really learn to master the skill of **making money online**.. and yes it is a skill. Forgive me if this document has no pics etc, Im not writing this to make it look pretty but just to give you an insight.

You see

“I want to make money online” is such a broad term and what's going to be required is for you to **narrow down your search**, be more targeted to find what it is you are looking for and the only way to do that is to be educated on the terminology. For example its like saying **“I want chocolate”**.. but what one do you want ? milk, white, black, luxury, Snicker, Twix etc and all of them have different recipes... I'm sure you get my drift.

Now I'm not going to sit here and type about all the different ways of making money online, simply because there are **endless ways** and each one will require you to learn how do it. If truth were told I don't even know ALL the ways.. well, I certainly haven't mastered them and **I am in no position to teach you something I have not as yet done**,

However I can share with you the exact method that allows me to generate an income online and show you exactly how I do it. Two years ago, I had NO IDEA how to do it and let me tell you I **spent thousands** to learn how to do it, I had 3 different mentors and each were telling me different things. With the information I learnt, I gathered the similarities of what not to do and went with my **gut feelings** of what to do and I finally saw cash coming into my bank account.

Its pretty easy once you know how, but there is **one thing you must master and that is.. ..marketing**.

I mean, lets face it, if you own any business and I mean ANY business whether offline or online whether you are selling ice creams on the street or selling tickets for a club night.. you have to learn to market. Otherwise who is going to buy from you ?

Fortunately we live in the age of social media meaning sites like Facebook, Twitter and YouTube and there are **millions** of people to hustle with online. Yes I said **H-U-S-T-L-E** because when you first start any business online that's what you are going to have to do. Until that point when your name is dominating the first 2 pages of google and you are able to provide value then and only then will people start knocking on your door with their credit card in hand !

When you start generating an income you **MUST** re-invest it back into your business , into paid marketing methods to **scale up your business**. So paid marketing is like pay per click, online ads & offline advertising.

Marketing online is what I personally concentrate on that drives more traffic / customers to me. I mean somehow someway out of all the trillions bits of information online right now, how on earth did you end up reading this doc ? Its purely through my marketing that's how you have ended up here or how you have even heard of me.

So what am I selling ? Well, I decided that if I am to sell anything online it must be something that I know other people will buy, what do they really want, what is in demand. So I decided to focus on the making money online niche to help other people make money online. I mean apart from porn and health products what is the other most favourable niche to sell anything online.. **what do most people search for online** ? obviously people want to know how to make money online so that they can live the life of their dreams right ?

So work out, what is it that you want to sell ?

What information do you have of value ?

What can you help others do or achieve?

How can you get educated or become more valuable ?

What is going to be in demand ?

What are people really searching for ? What are they hungry for ? and most importantly what is going to be the drive for you to do it?

Obviously people buy INFORMATION products online meaning in the form of video, ebooks, audio or they buy into business opportunities or they buy peoples services, like coaching or mentoring. Personally I enjoy having it all in my business model from mentoring newbies to helping with lead generation to those who already have an online businesses.

It is a huge myth that you need to create a product to make money online.. I certainly didn't do that and to this day I still have not created my own product. I sell other peoples stuff from products to business opportunities and teach people how to do the same. This, in my opinion has got to be the most easiest way to start and be generating thousands within months ... but only and I repeat. **only** if you put the marketing and hustling work into it at the beginning !

The business opportunity that I market pays me \$2k per sale ! So work that out (5 sales a month is \$10k a month into my bank account) and this is just one of my income streams ! I mean how many clients would you need to find a month to replace your current income with this kind of cash coming to you ? To-date, Facebook alone has over **500 million** active users and **2 billion** videos are watch on YouTube every day !! I mean come on.. seriously.

At the end of the day, making money online is a journey, a journey of educating yourself, learning from people who are already making money online, and **duplicating** their success in whatever niche you want to tap into.

If you are looking for long term results, you must be prepared to brand yourself. Meaning, having your face plastered all over the internet, and if you really want to make a big impact have your own TV channel on YouTube !

A good marketer knows how to talk WITH people, not sell to them. Think about it before you part your cash over to anyone you must already feel in a comfortable space to do that. Educating yourself is fundamentally the key, it's like learning a new job role. When you change career then you feel more comfortable handling clients and customers when you feel more knowledgeable and experienced.

It does take a real **commitment** to get to the point when your business starts to snowball, and unfortunately a lot of people do give up when success is just around the corner. So focus and determination must be there to win the game. Even if you could only put in minimal hours into achieving your dream and you didn't see results in your business for 6 months, 12months or even 18 months.. wouldn't it be worth it ?

So if you were looking for a **get rich** tomorrow kinda thing, I'm sorry to tell you that these do not exist. You have to put the work into it..and **build upon build** online. But if you do then your dreams of living the laptop lifestyle of freedom is truly at your fingertips.

Now obviously it makes no sense to go through my whole complete business model on paper when we have video available to us. So I have created a 7 day video course to kick you off to a good start learning how to set up your cash generating online business model. You can get it over here.. its Free !

<http://www.makepoundsonline.com>

To your success



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